

















Case Study duett sessions

 Marcus Beyer Security Awareness Officer	&	 Corinna Klempf Senior Expert Human Risk	 Dominik Raub CISO	&	 Jeff Schiemann * CISO
 Eduardo Geraldi CISO	&	 Michael Schlüter CISO	 Tobias Schoch CISO	&	 Max Imbiel CISO
 Manuel Ziegler CISO	&	 Matthias Glock ISO	 Philipp Grabher CISO	&	 Raphael Marques Head Security
 Mathias Bücherl Group CISO	&	 Thomas Gigerl CISO	 Sandra Känzig Senior Information	&	 Marc Minar Director
 Michael Schrank CISO	&	 Daniel Walther CISO	 Oliver Wyler CISO	&	 Sascha Maier CISO
 Florian Scharf CISO	&	 Pascal Schaufelberger * Security Engineer	 Christian Keller CISO	&	 Carlo Gebhardt Security Engineer

Agenda features

Speaking sessions



Our lectures show the latest technologies and possibilities for implementing more efficient information security. Full focus on implementation - our speakers ensure that their presentations impress with their practical relevance and feasibility.

Case studies

Our cyber security use cases report like the most successful ones Companies think, feel and implement information security. In the Duet format, established solutions are presented from two different perspectives; there is no recording for these stories.

Community

Parallel to the lectures, discussions with exhibitors take place, so we qualify the challenges in advance of the event and bring together participants who have a common topic - both sides benefit.



Mastermind - restricted to buyers

It's about knowledge in the company and growth as a person - nothing else. There is acquired practical knowledge as further training in the mastermind. Takeaways are developed in small groups and can then be implemented directly in the company.

Hotseats - restricted to buyers



Direct contact with other participants in confidential one-on-one conversations - the doors are locked and access is only reserved for users. On site, all participants will receive detailed information about the location and a short introduction to this networking module.

Confidentiality

What happens at mysecurityevent stays there: this is a LIVE event behind closed doors.

No recording, no repetition

Our mission is to make the digital world even safer by always connecting new experts with the community at our events. That's why every subsequent mysecurity event takes place in a new city with current topics and a new field of participants.



17:00

Checkin

Registration & handout of mysecurityevent batches already pre-event.

17:30

Pitch Night



Moderation  
Tobias Schoch  
CSO



adidas - Michael Schrank  
Take risks to reduce the risk.



Crypto Finance AG - Dominik Raub  
Securing trust in digital assets



Exabeam - André Rossouw  
Fast data recording & powerful behavioral analysis.



Heidelberg Materials AG - Mathias Bücherl  
CISO success in the boardroom: But how?



Bitpanda - Max Imbiel  
How not to win over the CISO for yourself & your product.



SBB - Matthias Glock  
Punctuality as a fundamental principle



Ontinue - Fred Schmidt  
AI-driven automation.



Vontobel - Oliver Wyler  
Hey treadmill: "What's my password?"



White Rabbit - Milena Thalmann  
From LIFO to FOMO



SV Group - Sascha Maier  
„ISO27001: Das Monopoly der Cybersecurity



Baloise - Sandra Känzig  
„We need more women in cybersecurity" - I don't care.



Clenia AG - Fatlum Amza  
Medical devices in the healthcare sector, as old as my grandfather.



Cablex - Manuel Ziegler  
What is cablex? Outstanding customer experiences.



Spie - Eduardo Geraldi  
With hygiene out of the hackers' cyber target.



CySafe - Christian Ulmer  
Delivering full visibility into the SaaS ecosystem



Eraneos - Carlo Gebhardt  
Security benefits and implications of GenAI



Bug Bounty Switzerland - Sandro Nafzger  
Using vulnerability as an opportunity



cyberunity AG - Peter Kosel  
KNOW YOUR TALENTS statt war for talents.



localsearch.ch - Florian Scharf  
Hitchhiker's security guide to the cloud universe



1 last slot is still available. → [marc.plewnia@mysecurityevent.ch](mailto:marc.plewnia@mysecurityevent.ch)

18:30

Speaker Dinner

On our invite to awesome food, ice cold drinks & networking.

20:00

Networking

Opportunity to connect to other attendees - open bar, open end.



## Meeting point

LAKE SIDE  
Bellerivestrasse 170  
8008 Zurich

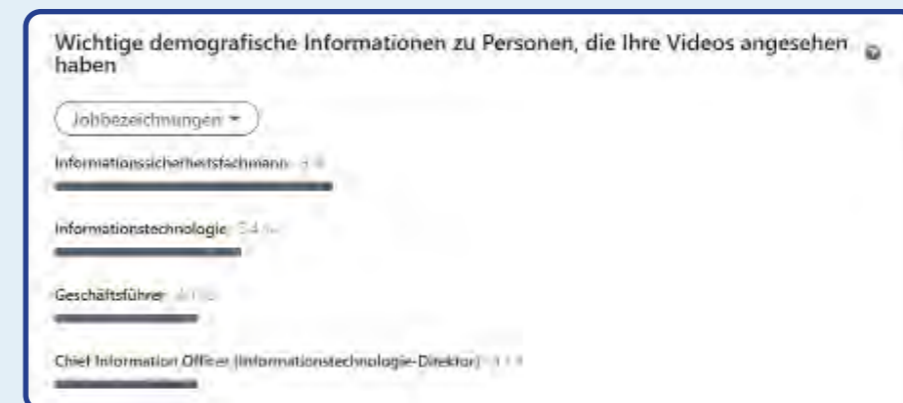


## What is the Pitch Night?

Stream will take place live from the location on social media and gives event participants the opportunity to use our digital reach. A merciless counter runs that limits the moment on stage to 1 minute.

### Participation opportunities:

- Employees wanted? Receive applications.
- The company has a great product? Increase visibility.

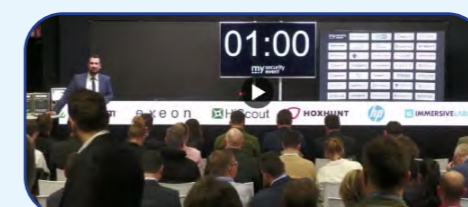


Submit a suggestion now:

[marc.plewnia@mysecurityevent.ch](mailto:marc.plewnia@mysecurityevent.ch)



Highlights Pitch Night Munich 2023



Pitch Night complete Frankfurt 2024

08:00

Checkin

08:30

Opening



Moderation - introduction to program  
Peter Kosel **Founder & Talent Community Manager**

08:35



Mathias Bücherl  
Group CISO



Thomas Gigerl  
CISO

**Case: GenAI - a dialog between two CISOs**

- Does AI replace the CISO or support him?
- How can you benefit from this?
- New arms race between attacker & defender
- Outlook on future technologies

09:10



Sandra Känzig  
Senior Information Security Officer



Marc Minar  
Director

**Speech: cyber resilience**

- Crisis management
- Mindset & culture
- Experiences with external service providers

09:45

Networking Break

10:10

Hotseats

Networking: For users only

10:45



Patrice Volkmer  
Head of Application Security

**Speech: security compliance in the multi-cloud**

- Standardization (building blocks)
- Automation
- Evaluation of security controls check for building blocks

11:20



Simeon Mussler  
CTO Cyber Compare

**Case: cybersecurity benchmarking**

- Efficient price/performance comparisons
- Overlaps, consolidation potential and gaps in the stack
- Insights to buy more security on a budget

11:55



André Rossouw  
Senior Sales Engineering

**Speech: SIEM**

- Why false promises mean a false sense of security.
- The truth? Violations happen and there is no miracle cure.

12:25

Lunch

13:25



Michael Schrank  
CISO



Daniel Walther  
CISO

**Case: security budget**

- How do I get enough budget in times of recession?
- Cyber @ Board - which key figures and reports are important and which are desired?
- Balance between requirements & financing

14:00



Thomas Bräuer  
Sr. Sales Engineer

**Speech: the four elements of the human risk factor**

Join us as we explore the four elements of human-centered risk and embark on a risk mitigation journey that puts people at the heart of our strategy.

14:35



Iris Safaka  
Principal Data Scientist

**Speech: AI**

- AI-driven automation
- Real-time work in chat with Microsoft

15:05

Networking Break

15:35



Geriet Wendler  
Manager, Solutions Architect

**Speech: ISMS**

- Analysis of potential business impacts
- Failure scenarios of departments
- Awareness & risk analysis effects
- Reaction to possible security gaps

16:10



Reinhard Zimmer  
Sales Manager

**Speech: „Emergency? No Problem! - The Power of Disaster Recovery“**

- Prevention Hits Its Limits: Why Disaster Recovery is Indispensable
- Countdown to Success: Every Second Counts in Disaster Recovery
- Back in Business in a Flash: Hundreds of Applications Ready for Use in Minutes

16:45



Evgeny Valtsev  
Account Executive

**Speech: security awareness for a strong human firewall - how it works!**

- Effective implementation of security awareness.
- Insights into the functionality of the holistic security awareness platform.
- Tips and tricks for a holistic security culture.

17:20



Eduardo Geraldi  
CISO



Michael Schlüter  
CISO

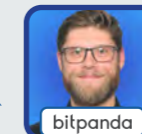
**Case: cloud Security**

- With which data in the cloud
- Governance and shared responsibility
- Efficient security measures

17:55



Tobias Schoch  
CSO



Max Imbiel  
CISO

**Case: security recruiting**

- How do I get the best employees & how to recognize them?
- Internal recruitment through further training
- A-employees with a can-do mentality without a record salary

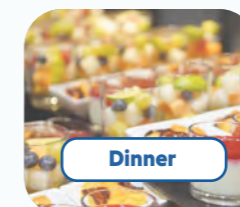
18:30



**Panel: more revenue with security**

- Marketing - customer loyalty - RoSi
- Example: friendly hacker
- Example: free product & social media marketing

ab 19:00



Dinner



Awards



After-Show

08:30

Opening



Moderation  
Milena Thalmann **Founder**

08:35



Manuel Ziegler  
**CISO**



Matthias Glock  
**ISO**

**Case: best of OT-Cybersecurity in the last 12 months**

Cyberattacks on critical infrastructure and vulnerabilities in OT systems in the last 12 months.

09:10



Dominik Raub  
**CISO**



Jeff Schiemann \*  
**CISO**

**Case: risk management**

- Cyber Risk as Existential Risk
- What if losses from cyber-attack are 100%, not recoverable and immediately publicly known?

09:45



Rene Siekermann  
**Enterprise Solutions Engineer**

**Speech: AI security in the cloud context**

Builder and defenders, together at last: Strategies for embracing the new cloud operating model.

10:20



Roland Stritt  
**VP Central EMEA**

**Speech: generative AI - risks and benefits for cybersecurity**

- Where are the risks for cybersecurity posed by AI?
- How do attackers leverage AI, and what is generative AI?
- How can we use AI for protection against cyber attacks

10:50

Networking Break

11:20



Detlef Lüke  
**Solutions Engineer**

**Speech: Remote Access Challenge**

- External remote access without the use of traditional VPN solutions
- Control access to critical infrastructure
- Restrict use of privileged accounts

11:55



Or Eshed  
**CEO**

**Speech: Browser Security: Modern Web-Borne Threats and Browsing Risks**

- The Damage Malicious Browser Extension can cause
- The Risks of Unintentional Data Leakage over GenAI Tools
- How Browser-based Solutions Protect from Zero-hour Phishing attacks

12:25

Lunch

13:25



Philipp Grabher  
**CISO**



Raphael Marques  
**Head Security Management**

**Case: to feel secure or to be secure - that is the question.**

What do we understand by the term „security theater“? How can we address security theater in federal organizations?

14:00



Oliver Wyler  
**CISO**



Sascha Maier  
**CISO**

**Case: Security Budget**

- Fixed security budget
- Communication with board
- Managed Service Provider

14:35

Hotseats

Networking: For users only

15:05

Networking Break

15:25



Christian Keller  
**CISO**



Carlo Gebhardt  
**Head of Cyber Security**

**Case: security benefits and implications of GenAI**

In this talk we are looking at how to use GenAI to overcome security skill shortages as well as how to securely adopt GenAI in an organisation.

16:00



Heinz Mäurer  
**Security CE**

**Speech: preventive endpoint security - time for a new approach to security**

IT security - a general view  
• Security investments vs. success  
• New goals, old goals rediscovered  
Closing the Gap mit HP Wolf Security

16:35



Martin Dombrowski  
**Enterprise Sales Executive**

**Speech: micro-segmentation**

- What is the chef doing in the treasure chamber?
- Reduce the attack surface in environments
- Strengthening compliance with legal regulations
- Less maintenance & operating costs

17:10



Marcus Beyer  
**Security Awareness Officer**



Corinna Klemp  
**Senior Expert Human Risk**

**Mastermind: awareness**

- How do I install an internal safety culture?
- Internal community, responsibility for divisional
- managers' assets, cultural changes, internal information security award, cultural change.

17:45



Florian Scharf  
**CISO**



Pascal Schaufelberger \*  
**Security Engineer**

**Case: hitchhikers security guide to the cloud galaxy**

Important aspects and stumbling blocks on the way to the cloud and how to address them. We would like to highlight the challenges we have identified in our cloud moves and how we have addressed them.